

# Production of

**Blended Spices, Readymade mixes,  
Packaged Spices,**

# Indian Kitchen Spices

**(Masala Powder, Spices Powder,  
(Red Chilli Powder, Powder, Sambhar  
Masala, Biryani Masala, Chicken Fry  
Masala, and Garam Masala)**



# Introduction

A spice could be a seed, fruit, root, bark, berry, bud or alternative vegetable substance primarily used for flavoring, coloring or preserving food. Spices are distinguished from herbs, which are parts of leaved inexperienced plants used for flavoring or as a garnish. Several spices have antimicrobial properties. Spices manufacture a colossal and numerous assortment of organic compounds, the great majority of that don't seem to participate directly in growth and development.

**Related Projects:-** [Spices and condiments, Indian Kitchen Spices, Masala Powder](#)



Indian [spices](#) include a range of spices grown across the Indian landmass. With different climates in different elements of the country, India produces a variety of spices, many of which are native to the subcontinent, while others were imported from similar climates and have since been cultivated locally for hundreds of years. Pepper, turmeric, cardamom, cumin are some examples of Indian spices. Masala box (or masala dabbi, dabbe, or dabba) could be a common spice storage container widely utilized in Indian kitchens. Garam masala may be a blend of ground [spices](#), originating from South Asia, common in Indian, Nepalese, Bangladeshi, Sri Lankan and Afghan cuisines. It is used alone or with other seasonings.

**Related Books:- [Spices And Condiments Cultivation](#)**





The garam masala contributes to both flavor and aroma. Garam means 'heating' or 'hot' and masala of course refers to the spices. So, garam masala may be a mixture of those spices that create heat within the body- cinnamon, cloves, pepper and black cardamom. Nowadays, cooling [spices](#) like inexperienced cardamom and tej patta or saunf also are further to the Garam Masala. Some of the chefs add rose petals thereto. Garam Masala is especially used in meat and rice dishes, rarely in fish and vegetables.

**Related Videos:-** [Essential Oils, Phytochemicals, Aromatic Chemicals, Aromatic Compounds, Spice Oils and Oleoresins Projects](#)



## Uses & Application

Spices can be aromatic or pungent in flavors and peppery or slightly bitter in taste. In order to keep their fragrance and flavor intact, they are generally added in the cooking recipes at the last moments since, prolonged cooking results in evaporation of essential oils.

Spices are being used in the preparation of season soups, barbecue sauces, pickling and as a main ingredient in a variety of curry powders.

Spices along with some seasonal herbs are being used to enhance the flavor and taste of vegetable, chicken, fish and meat dishes. Some healthy spices like cloves, coriander etc., are also been used in flavor drinks.

**Related Books:- [Handbook on Manufacture of Indian Kitchen Spices \(Masala Powder\) with Formulations, Processes and Machinery Details \(4th Revised Edition\)](#)**

## Market Outlook

Today, Indian spices are the most sought-after globally, given their exquisite aroma, texture, taste and medicinal price. India has the most important domestic marketplace for spices within the world. Traditionally, spices in India are big in small land holdings, with organic farming gaining prominence in recent times. India is the world's largest producer, shopper and exporter of spices. Demand for Indian spices is high because they're clean and hygienic as compared thereto of different countries.

**Related Books:** - [Handbook on Spices and Condiments \(Cultivation, Processing and Extraction\)](#)



India spices powder and blended spices market is segmented based on product type, type, distribution channel and region. Based on product type, the market is categorized into kitchen king & sabji masala, garam masala, non-veg masala, chole & channa masala, sambhar & rasham masala, pavbhaji masala, tea masala, biryani/pulao masala, jaljeera masala, and others. Among these, kitchen king & sabji masala held the dominant share in 2019 and the trend is forecast to continue through 2025.

This is due to the reason that it is used by every household consumer on a daily basis. Based on type, the market is segregated into organic, and inorganic, out of which, organic segment held the largest market share in 2019 owing to the fact that these products are free from pesticides and are have natural ingredients, which is further driving the demand for these products.

India is that the most important producer, consumer, and businessperson of spices inside the world. The demand scenario for major spices in India has been comprehensively examined inside the study. The shift in preferences of domestic consumers for food items, increasing urbanization and rising incomes, altered demographic and social factors and so the changes in productivity of spices have caused changes within the pattern of their consumption and demand.

**Related Projects: - [Production of Indian Kitchen Spices](#)**

The Indian spices market is worth INR 40,000 crore annually. Key spices created within the country include pepper, cardamom, chilli, ginger, turmeric, coriander, cumin, celery, fennel, fenugreek, ajwain, dill seed, garlic, tamarind, clove, and nutmeg among others.



A basic Indian spice. Used mainly in North Indian food and is employed for its sturdy distinctive taste. When roast, whole cumin seeds release a lot of aroma and gives the dish a sweet flavor. Cumin can be used as an entire [spice](#) or within the fine form. Cumin seed powder lends a sweet and delicate flavor to a dish and is one in all the most ingredients in the popular mixed Indian spice called Garam Masala.

**Market Research: - [Market Research Report](#)**

The market is largely unorganized and therefore the branded segment makes up about 15%. The branded market is dominated by players such as MTR, Badshaah, Catch, Everest, Ramdev etc. Recently, Tata [Chemicals](#) has launched its spices whole Tata Sampann Spices.



Indian spices are the most sought-after globally, given their exquisite aroma, texture, taste and medicinal price. India has the largest domestic market for spices within the world. Traditionally, spices in India are adult in small land holdings, with organic [farming](#) gaining prominence in recent times. India is the world's largest producer, consumer and businessperson of spices. Demand for Indian spices is high because they're clean and hygienic as compared to it of alternative countries. The total market size of branded spices is estimated at 6,600 crore, and is growing at 14 per cent annually. While the US is the main importer of Indian [spices](#), contributing 16 per cent of the total export value, it is followed by China at nine per cent. The UAE and Malaysia are at six per cent, while Saudi Arabia, Germany, Sri Lanka, Singapore and the UK at four per cent each.

**Related Projects: - [Indian Kitchen Spices \(Masala Powder\)](#)**

India produces almost all the known spices and the country takes pride in being one of the largest exporters of this commodity. As the spice is a mass consumption item that's mostly used in culinary preparation or seasoning of food merchandise, its internal demand is heightening increasingly. Moreover, the Indian Spices Manufacturer in India uses matured technology-based machinery and quality-conscious resources or raw material to deliver customer-satiating products. By 2020, the Indian spice market is anticipated to reach USD 18 billion approximately. Looking at the potential in the sector the manufacture of branded spices and spice mixes are expected to get a surge. The Indian government is also aggressively promoting spice exports through various initiatives such as setting up of “spice parks” that offer common processing facilities to both producers and exporters.

**Books:- BOOKS & DATABASES**

The Indian spice market is anticipated to reach USD 18 billion approximately. Looking at the potential in the sector the manufacture of branded spices and spice mixes are expected to get a surge. The Indian government is also aggressively promoting spice exports through various initiatives such as setting up of “spice parks” that offer common processing facilities to both producers and exporters.

Blended Spices have shown remarkable growth in India in the past couple of years. The market is forecasted to grow with a CAGR of more than 9% in the near future. An increasing population of working women and consumers awareness towards adulteration has created a huge demand for blended spices. With higher purchasing power due to the high economic development of India, there has been a change in the preference of Indian consumers.

The consumers are observed to be shifting from standard, local and regional brands towards national brands. The consumption of foreign brands is also observed to be increasing in Indian Blended Spices market. While the growth of blended spices and [spices](#) mix has opened a new segment for many of the players as it is currently consisting of regional players. [Food and beverage](#) industry is the most important end user of spices in the world. With a rise in disposable income, the working class and urban population in general is willing to eat in restaurants and experience different cuisines. Packaged and frozen food are also utilizing spices to make the food seem more edible while preserving it for a long time simultaneously. This has been contributing to the overall market growth of spices and will define its direction in the upcoming years.

**Related Projects:** - [Spices \(turmeric Powder, Red Chilli Powder, Dhaniya Powder, Garam Masala, Sabji Masala, Popcorn Masala\)](#)



The Indian spices market is worth INR 40,000 crore annually. Key spices produced in the country include pepper, cardamom, chilli, ginger, turmeric, coriander, cumin, celery, fennel, fenugreek, ajwain, dill seed, [garlic](#), tamarind, clove, and nutmeg among others. The market is largely unorganized and the branded segment makes up about 15%. The population in India is surging and the increasing consumer expenditure on food explains the swelling demand for food in India. Accordingly, the demand for spices is expected to grow in the future which will lead to a prominent growth in the revenues from the sales of [spices](#) in India. The revenues from India market are expected to expand to around USD 18 billion in FY'2020, growing with a CAGR of ~% from FY'2016 to FY'2020. The highest contribution to this growth is expected to come from the spice mixes and blended spices.

**Related Projects: - [Production of Indian Kitchen Spices](#)**

India packaged and blended Spices has shown tremendous growth in past number of years. The market is forecasted to grow with a CAGR of more than 8 p.c in close to future. Increasing working women population and consumers awareness towards adulterate has created a huge demand of packaged and blended spices. With higher purchasing power resulted because of the high economic development of India has resulted in dynamical preference of Indian shoppers. The consumers are observed to be shifting from standard, local and regional brands towards national brands. The consumption of foreign brand is also observed to be increasing in Indian packaged & blended Spices market. Whereas the growth of blended spices and spices mix has opened a replacement segment for many of the players because it is presently consisting of regional players.



## Major Brands

Major brands that operate into Indian Spices market are Everest, Badshah, MDH, Catch, Pushp, MTR, Vasant Masala, Ramdev, Patanjali, Achi Masala, TATA Sampann, Suhana Masala, Goldie Masala, Eastern Condiments, Priya Masala, Mother Recipe, Hathi Masala, Nilon's, J K Spices etc.



## Key Players:-

- Bhavani Tea & Produce Co. Ltd.
- Cookme B B D Pvt. Ltd.
- D T A Amalgamated Foods Pvt. Ltd.
- Devon Foods Ltd.
- Eastern Condiments Pvt. Ltd
- Empire Spices & Foods Ltd.
- General Commodities Pvt. Ltd.
- Gokul Agro Inds. Ltd
- Indian Chillies Trdg. Co. Ltd.

- Indian Products Pvt. Ltd.
- Jagat Industries Ltd.
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- Indian Products Pvt. Ltd.
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- M V J Foods (India) Pvt. Ltd.
- M V J Spices (India) Pvt. Ltd.
- S S P D L Infra Projects India Pvt. Ltd.
- Shubham Goldiee Masale Pvt. Ltd
- MDH Spices

# Machinery Photographs



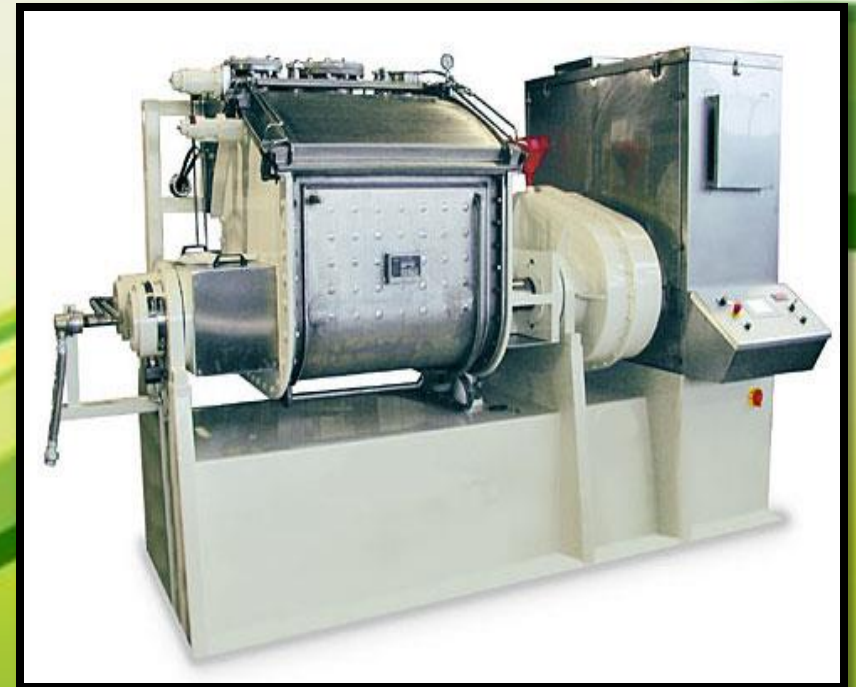
**Grading Machine**



**Drying Machine**



**Roasting Machine**



**Sigma Type Mixer**

# Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site							
Development Exp.	0.00	30.70	30.70	Capital	0.00	48.76	48.76
Buildings	0.00	70.50	70.50	Share Premium	0.00	0.00	0.00
				Other Type Share			
Plant & Machineries	0.00	34.59	34.59	Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation							
Equipments	0.00	19.75	19.75	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow				Internal Cash			
Fees & Exp.	0.00	5.00	5.00	Accruals	0.00	0.00	0.00
Franchise & Other				Long/Medium Term			
Deposits	0.00	0.00	0.00	Borrowings	0.00	146.29	146.29
Preliminary & Pre-operative Exp	0.00	1.50	1.50	Debentures / Bonds	0.00	0.00	0.00
Provision for				Unsecured			
Contingencies	0.00	3.00	3.00	Loans/Deposits	0.00	0.00	0.00
Margin Money -							
Working Capital	0.00	22.00	22.00				
<b>TOTAL</b>	<b>0.00</b>	<b>195.05</b>	<b>195.05</b>	<b>TOTAL</b>	<b>0.00</b>	<b>195.05</b>	<b>195.05</b>

# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
					Per Share	%		%		No.of Times	%
1-2	5.99	9.37	15.99	24.00	0.00	100.00	5.99	0.00	5.99	1.00	0.00
2-3	8.96	11.93	24.95	18.00	0.00	100.00	8.96	0.00	8.96	1.00	0.00
3-4	11.86	14.48	36.81	12.00	0.00	100.00	11.86	0.00	11.86	1.00	0.00
4-5	14.65	16.96	51.46	6.00	0.00	100.00	14.65	0.00	14.65	1.00	0.00
5-6	17.31	19.36	68.77	0.00	0.00	100.00	17.31	0.00	17.31	1.00	0.00



# Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Retur n on Net Worth	Profitability Ratio					Assets Turno ver Ratio	Curre nt Ratio
								GPM	PBT	PAT	Net Contr ibutio n	P/V Ratio		
	Indivi dual	Cumul ative	Over all											
	(Number of times)			(Number of times)		%	%	%	%	%		%		
Initial				3.00	3.00									
1-2	1.36	1.36		1.50	1.50	2.49		15.82 %	8.68%	5.80%	204.7 8	40.6 3%	1.88	1.09
2-3	1.69	1.52		0.72	0.72	1.45		17.46 %	11.50%	7.43%	208.9 7	35.5 4%	2.00	1.32
3-4	2.08	1.69	2.07	0.33	0.33	0.89		18.56 %	13.49%	8.61%	238.1 1	35.4 3%	2.00	1.61
4-5	2.53	1.87		0.12	0.12	0.57		19.28 %	14.89%	9.45%	267.2 5	35.3 5%	1.93	1.93
5-6	3.07	2.07		0.00	0.00	0.38		19.75 %	15.88%	10.05 %	296.3 9	35.2 8%	1.83	2.80

# Project at a Glance

## BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	49.93%
Total BEP (% of Installed Capacity)	53.31%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	28.50%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	7.621

## **Major Queries/Questions Answered in the Report?**

- 1. What is Spices Manufacturing industry ?**
- 2. How has the Kitchen Spices Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Kitchen Spices Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Kitchen Spices Manufacturing plant ?**

- 5. What is the structure of the Kitchen Spices Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Kitchen Spices Manufacturing Business?**
- 7. What are the operating costs for setting up Kitchen Spices Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Kitchen Spices Manufacturing plant ?**

**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Kitchen Spices Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Kitchen Spices Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Kitchen Spices Manufacturing Business?**

**12. What is the Manufacturing Process of Kitchen Spices ?**

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**18. What are the Personnel (Manpower) Requirements for setting up Kitchen Spices Manufacturing Business?**

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- **Annexure 14** :: **Product wise Domestic Sales Realisation**
- **Annexure 15** :: **Total Raw Material Cost**
- **Annexure 16** :: **Raw Material Cost per unit**
- **Annexure 17** :: **Total Lab & ETP Chemical Cost**
- **Annexure 18** :: **Consumables, Store etc.**
- **Annexure 19** :: **Packing Material Cost**
- **Annexure 20** :: **Packing Material Cost Per Unit**

- **Annexure 21** :: **Employees Expenses**
- **Annexure 22** :: **Fuel Expenses**
- **Annexure 23** :: **Power/Electricity Expenses**
- **Annexure 24** :: **Royalty & Other Charges**
- **Annexure 25** :: **Repairs & Maintenance Expenses**
- **Annexure 26** :: **Other Manufacturing Expenses**
- **Annexure 27** :: **Administration Expenses**
- **Annexure 28** :: **Selling Expenses**



- **Annexure 29 :: Depreciation Charges – as per Books (Total)**
- **Annexure 30 :: Depreciation Charges – as per Books (P & M)**
- **Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)**
- **Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)**
- **Annexure 33 :: Interest and Repayment - Term Loans**
- **Annexure 34 :: Tax on Profits**
- **Annexure 35 :: Projected Pay-Back Period and IRR**

## **Reasons for Buying our Report:**

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

# **Scope of the Report**

**The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Indian Kitchen Spices.” provides an insight into Indian Kitchen Spices market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Indian Kitchen Spices project. The report assesses the market sizing and growth of the Indian Kitchen Spices Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Indian Kitchen Spices sector in India along with its business prospects. Through this report we have identified Indian Kitchen Spices project as a lucrative investment avenue.**

# Tags

**#Kitchenspices #masalapowder #spicespowder #BlendedSpices**  
**#readymademixes #Spices #IndianSpices #Masala #RedChilliPowder**  
**#SambharMasala #BiryaniMasala #ChickenFryMasala #GaramMasala**  
**#DetailedProjectReport #businessconsultant #BusinessPlan**  
**#feasibilityReport #NPCS #entrepreneurindia #startupbusiness**  
**#businessfeasibilityreport #projectconsultancy**  
**BusinessFeasibilityStudies #profitablebusiness #spicesmarket**  
**#spicesbusiness #marketresearch #masalaformula #SpiceManufacturer**  
**#SpiceManufacturing #SpiceProcessing #spicesmanufacturing**  
**#spicesindia #SpicesIndustry #SpicesProduction #packaging**  
**#spicebook**



***NIIR PROJECT CONSULTANCY SERVICES (NPCS)***

**can provide Detailed Project Report on**

**Indian Kitchen Spices (Masala Powder) Spices Powder, Blended Spices, and Readymade Mixes, Packaged Spices (Red Chilli Powder, Sambhar Masala, Biryani Masala, Chicken Fry Masala, and Garam Masala)**

**See more**

**Project Reports & Profiles**

**BOOKS**

**Market Research Report**

*Visit us at*

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[www.niir.org](http://www.niir.org)

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on #Street View**

<https://goo.gl/VstWkd>

*Locate us on  
Google Maps*

<https://goo.gl/maps/BKkUtq9gevT2>

## OUR CLIENTS

Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

**Click here to take a look**  
**<https://goo.gl/G3ICjV>**

## **Select and Choose the Right Business Startup for You**

### **(Instant Online Project Identification and Selection)**

**Finding the right startup business is one of the most popular subject today. Starting a business is no easy endeavor, but the time, effort, and challenges can be worth it if you succeed. To give yourself the best chance to be successful, take your time to carefully find the right business for you. We, at NPCS, endeavor to make business selection a simple and convenient step for any entrepreneur/startup. Our expert team, by capitalizing on its dexterity and decade's long experience in the field, has created a list of profitable ventures for entrepreneurs who wish to diversify or venture. The list so mentioned is updated regularly to give you a regular dose of new emerging opportunities.**

**Visit:** <https://www.entrepreneurindia.co/project-identification>

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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**

**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**



**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# **Contact us**

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# **Niir PROJECT CONSULTANCY SERVICES**

**AN ISO 9001: 2015 CERTIFIED COMPANY**

## Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*

*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*

## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

## Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

## Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

## **Sectors We Cover** *Conti...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

## Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

## Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

## Sectors We Cover

*Cont...*

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



## Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

## Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

## Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

# MARKET RESEARCH REPORTS

## Objective

- ⌘ To get a detailed scenario of the industry along with its structure and classification
- ⌘ To provide a comprehensive analysis of the industry by covering aspects like:
  - ⌘ Growth drivers of the industry
  - ⌘ Latest market trends
  - ⌘ Insights on regulatory framework
  - ⌘ SWOT Analysis
  - ⌘ Demand-Supply Situation
  - ⌘ Foreign Trade
  - ⌘ Porters 5 Forces Analysis

## Objective

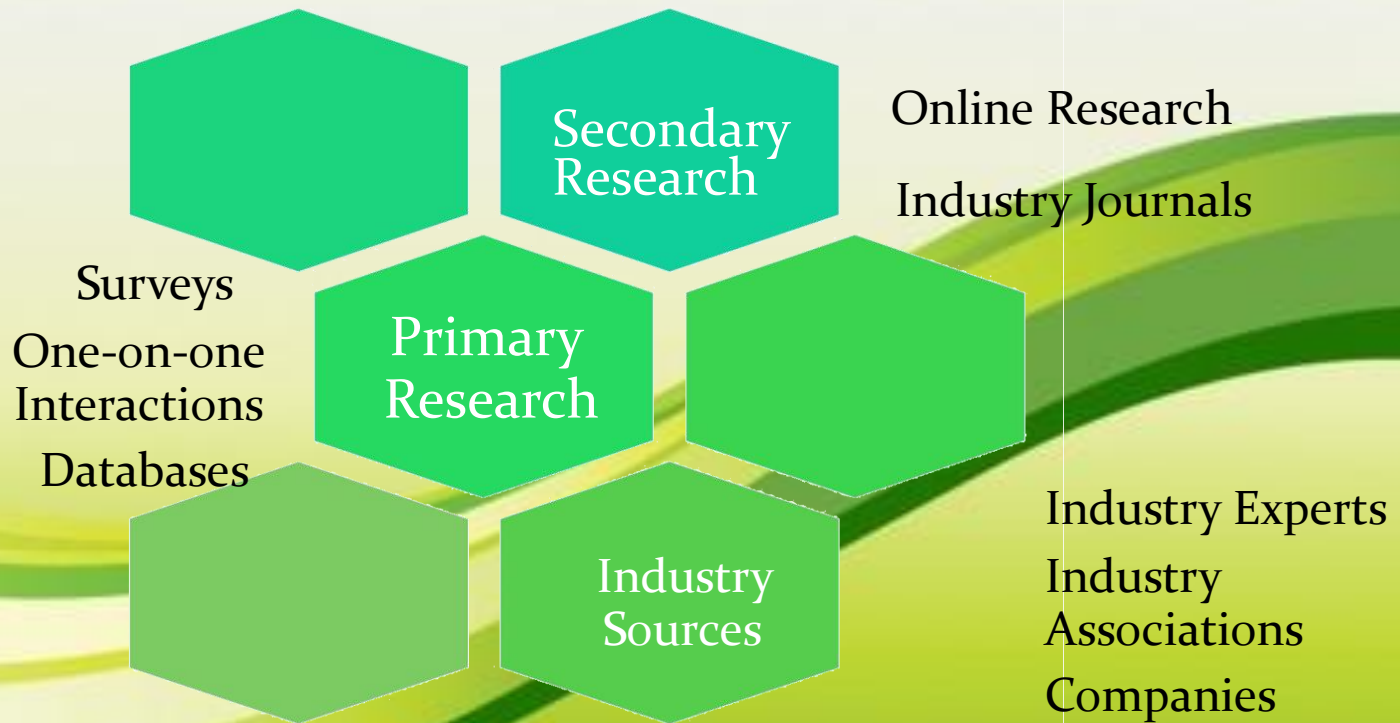
- ⌘ To provide forecasts of key parameters which helps to anticipate the industry performance
- ⌘ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ⌘ To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ⌘ To evaluate the competitive landscape of the industry by detailing:
  - ⌘ Key players with their market shares
  - ⌘ Financial comparison of present players

## **Clientele**

- ∞Venturist/Capitalists
- ∞Entrepreneur/Companies
- ∞Industry Researchers
- ∞Investment Funds
- ∞Foreign Investors, NRI's
- ∞Project Consultants/Chartered Accountants
- ∞Banks
- ∞Corporates

[Click here for list](#)

# Data Sources





# Scope & Coverage



## Our Team

- ∞ Our research team comprises of experts from various financial fields:
- ∞ MBA's
- ∞ Industry Researchers
- ∞ Financial Planners
- ∞ Research veterans with decades of experience

## Structure of the Report

- 1. Overview
- 2. Market Analysis
  - 2.1 Growth Drivers
  - 2.2 Emerging Trends in the Industry
  - 2.3 Regulatory Framework
  - 2.4 SWOT Analysis
  - 2.5 Herfindahl–Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players

## Structure of the Report

*Cont*

- ⌘5. Key Financials and Analysis
  - ⌘5.1 Contact Information
  - ⌘5.2 Key Financials
  - ⌘5.3 Financial comparison
- ⌘6. Industry Size & Outlook

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